



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: NOVEMBER 7, 2016 **SUBMITTING DEPARTMENT:** PLANNING & BUILDING
MEETING DATE: NOVEMBER 14, 2016 **DEPARTMENT DIRECTOR:** TYLER SINCLAIR
PRESENTER: TYLER SINCLAIR

APPLICANT: DEBBI BLAIR

SUBJECT: TEMPORARY SIGN PERMIT – Crafter’s Star Boutique/Country Christmas Market Place

STATEMENT/PURPOSE

To approve or deny relief from the Town’s sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested four (4) temporary banners to be located at 350 W. Snow King Avenue (4H building), 1450 S. Highway 89 (Sands Whitewater), 520 W. Broadway (Staples), 550 W. Broadway (Joe Rice Property) the display dates will be from November 27, 2016 through December 4, 2016.

Section 5.6.1.4 of the Town’s Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL’S STRATEGIC INTENT

Staff finds that the proposal is consistent with Councils strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation of the four (4) banners located at 350 W. Snow King Avenue (4H building), 1450 S. Highway 89 (Sands Whitewater), 520 W. Broadway (Staples), 550 W. Broadway (Joe Rice Property), subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right-of-way.
3. The sign may be installed on November 27, 2016, and shall be removed on December 4, 2016.

SUGGESTED MOTION

I move to **approve** the temporary signs in conjunction with the Crafter's Star Boutique/Country Christmas Market Place, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)