



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: November 10, 2016
MEETING DATE: November 14, 2016

SUBMITTING DEPARTMENT: Administration
DEPARTMENT DIRECTOR: Bob McLaurin
PRESENTER: Roxanne Robinson, Assistant Town Manager

SUBJECT: Rodeo Scheduled for June 24, 2017

PURPOSE OF WORKSHOP ITEM

The Town Council approves the requested rodeo dates for the upcoming season. Additionally, the Council considers any changes to the Rodeo Concession Agreement.

BACKGROUND/ALTERNATIVES

At the October 17 Town Council meeting, the Council approved all of the dates proposed for the 2017 Rodeo Season except for the June 24 date to allow discussion to continue regarding the dual event of the rodeo that night and the World Series of Team Roping (WSTR). Specifically, the Council asked that staff explore alternative parking options to accommodate both the rodeo and the WSTR event, and that the County Fair Manager contact the event organizer to determine if the event could be held prior to the Reno event.

Alternative Parking Options for the June 24 Rodeo and WSTR

Kaitlyn Mangis, Fair Manager, contacted the WSTR event organizer to ascertain whether they would consider still holding the event in Jackson but moving the date so that it occurred prior to the Reno event and also, whether they would consider still holding the event in Jackson if we were able to provide some alternative parking options. The WSTR event organizer indicated they were unwilling to move the date of the event and that their preference is to hold it in Jackson on the weekend in question. Their alternate location is Pocatello, as Pocatello has offered the use of their community's facility at little or no cost to the organizer. The WSTR event organizer also indicated that, even if Jackson were to be able to provide increased parking and panel pens, without full access to the entire rodeo grounds and parking areas, that they would still withdraw the event from Jackson. It is staff's understanding that if they had full access to the grounds, that they would utilize all of the stock pens as well as ½ the outdoor arena for stabling horses for the event. The other half of the arena would be used as a warm up area. In the stock pen area alone, it is staff's belief they could stable 50 horses. Both staff and the event organizer also voiced concern over locating pens offsite due to the need to shuttle horses back and forth from an outside location, the costs and liability involved with shuttling and providing offsite pens and temporary infrastructure, and the disruption it would cause for the participants. The WSTR event organizer, Ben Tibbits, will be at the meeting on November 14 to answer any further questions the Council may have.

Town staff worked with the Fair Manager during the 2016 event and all issues seemed to be addressed at the time and no complaints were received by the Town.

Prior to staff learning that the event organizer would still be averse to holding the event in Jackson without full access to the rodeo grounds, staff met and discussed potential options for expanded parking for trailers and reviewed the following options for Town owned property. An explanation of each is provided as well.

- On street rodeo parking on Snow King Avenue. In 2016, rodeo contestants were allowed to parallel park on both sides of Flat Creek Drive along the rodeo grounds and they were also allowed to park

diagonally along West Karns Ave for that Saturday night rodeo. Additionally, they are allowed to park in the paved parking lot on the west side of the Public Works facility. In addition to allowing this, the Council could consider allowing parallel parking on Snow King Avenue. This has been allowed occasionally in the past, the signs can be changed from 'no parking' to 'event parking.' This is a major bike route and allowing on street parking on Snow King Avenue may put bicyclists in jeopardy.

- Closure of Snow King Avenue to through traffic between S. Milward and Flat Creek Drive. The Council could consider closing Snow King Avenue that Saturday evening from 6:00 PM – 11:00 PM to accommodate diagonal parking for that Wednesday night Rodeo while still allowing emergency access and Public Works access. This has been allowed in the past during the Teton County Fair. Those utilizing Snow King Avenue as an alternate route from west Jackson to East Jackson could utilize Flat Creek Drive to access the remainder of Snow King Avenue.
- Parking and Panel Pens at START Facility. A suggestion was made at the meeting on October 17 that additional parking, panel pen space, and overnight parking needs for the WSTR event might be allowed at the START facility. During this time, the dirt parking areas north of the START facility will be completely used for a staging area for the West Broadway landslide remediation project.
- Parking in Karns Meadow Adjacent to Flat Creek Drive. The conservation easement for Tract 4 of the Karns Meadow provides for either a paved or unpaved parking lot along Flat Creek Drive at the south end and three single family homes at the north end. No curb cut currently exists in that area, but the Town could allow diagonal or parallel parking of horse trailers and vehicles on the portion of this Tract identified as a parking lot. This space could provide some additional trailer parking either through parallel parking or diagonal parking but exact numbers of spaces are unknown at this time. The conservation easement spells out that there is no overnight camping allowed in Tract 4 so this parking area would need to be identified for trailers and vehicles without campers.
- Panel Pens in Karns Meadow Adjacent to Flat Creek Drive. As noted above, there is a conservation easement for Tract 4 of the Karns Meadow. An equestrian trail is allowed on the parcel and once developed, would run adjacent to the identified area for a parking lot. It may be reasonable to accommodate panel pens for horses between the area identified for a 10 foot equestrian trail and Flat Creek Drive for this one event in the summer, until such time as a permanent parking lot is developed. Town staff contacted the Land Trust to ascertain whether they would have concerns if we used the area identified for a parking lot along Flat Creek Drive for temporary panel pens for the duration of the WSTR event this one time during the year. The Land Trust has not yet responded to that request but they are also aware that we would likely not move forward with pursuing the request due to the likelihood that the WSTR event would either move to another community or not need this space for the event.
- Parking in Karns Meadow Along Karns Meadow Drive. The conservation easement for Tract 5 of the Karns Meadow provides for a public parking lot and/or parking garage. The easement also allows for special events limited to 6 times per year. The conservation easement does not address overnight camping. It may be reasonable to accommodate panel pens, horse trailer parking and overnight camping within a contained horse trailer/camping or contained vehicle/camper. Town staff contacted the Land Trust to ascertain whether they would have concerns if we used Tract 4 for temporary parking, overnight camping, and temporary panel pens for the duration of the WSTR event this one time during the year. The Land Trust has not yet responded to that request but they are also aware that we would likely not move forward with pursuing the request due to the likelihood that the WSTR event would either move to another community or not need this space for the event.
- Maximize Parking On Site. The Police Department offered to provide assistance in parking management for the WSTR event in 2016 but the Fair Manager indicated that this service is already provided by Jackson Hole Security. Should we be able to provide additional parking offsite, more onsite space could be used for panel pens thereby eliminating the need to use the outdoor arena for panel pens. Chief Smith indicated that, if needed, he and his staff would certainly be able to provide check in parking and maximization for the WSTR event in 2017 as well and also to assist the rodeo with parking the night of June 24, 2017.

Staff also requested that the Fair Manager explore the following options outside of Town owned property:

- Seek permission from owners of ranching property adjacent to Town limits where WSTR participants could either stable their horses, park or potentially camp in their trailer.
- Seek permission from vacant lot owners at the intersection of Snow King Avenue and Cache Street near the ball park where WSTR participants could either stable their horses, park, or potentially camp overnight. In speaking with our Community Service Sergeant, this use would be allowed if it were approved by Council for this event.

The Fair Manager discussed these options with the WSTR event organizer. Both parties have concerns related to liability, disruption, and feasibility of the options and therefore Teton County did not pursue these additional inquiries.

Teton County is recommending that the rodeo on June 24 be canceled due to the fact that the WSTR event organizers have indicated they will move their event elsewhere (likely Pocatello) if they are required to accommodate the rodeo on Saturday night. The Concessionaire is recommending that date remain as a rodeo date in order to maintain consistency in their schedule that is noticed to the public and known throughout the community as a rodeo date – “Rodeos occur every Wednesday and Saturday during the summer” and because it removes a revenue generating date from their schedule. Historically, the World Series of Roping organizers have agreed to work around the rodeo and the Concessionaire has agreed to work around the event and both events have occurred. Pursuant to the agreement the Town Council is able to remove one Wednesday or Saturday date.

Points for the Council to consider:

- Consistency in rodeo dates for participants and spectators of the rodeo.
- Revenue generation for Concessionaire.
- Revenue generation for Teton County for World Series of Roping Fees.
- Event tourism generated by World Series of Roping participants (restaurants, shopping, some hotels, etc.)
- Support for Teton County as Town’s designated administrator of the grounds.
- Support for Concessionaire as Town’s designated rodeo concessionaire.
- The impacts to staff and traffic of one more special event in the community during an already busy summer.

There are fiscal ramifications to the cancellation of the rodeo that night and also to the withdrawal of the World Series of Roping being held in Jackson. Pursuant to the contract, the rodeo concessionaire pays \$50,000 or 10% of gross proceeds. In 2015, the rodeo concessionaire paid the Town \$93,502.38, \$60,000 of which was passed through to Teton County for administration of the grounds. In 2016, the payment to the Town was \$118,282.13. Teton County would lose at least \$11,000 in facility and stock pen fees should the World Series of Roping move their event to another community. Additionally, there would likely be a loss in sales tax revenue to the Town and County should the event be relocated to another community due to the participants eating at restaurants and shopping in Jackson. Some event participants camp overnight at the grounds with their livestock and others stay offsite in hotels.

The Town Council has historically supported the rodeo concessionaire when disputes arise due to perceived or real conflicts with the Teton County Fair Board or Teton County and staff has followed this lead. Due to the County’s improved administration of the grounds, refocusing of the Fair Board, and the significantly improved working relationship between the Town and the County where the rodeo grounds are concerned, the working relationship with Teton County and the Fair Board has positively evolved over the years. There are merits to both sides of the decision. Staff does not have a strong position on the matter, but because of the Town’s historical position as supporter of the concessionaire, staff recommends the Town Council support the Concessionaire and allow the June 24 rodeo with the understanding that should the World Series of Roping again agree to hold their event during this time period, that the Concessionaire will work closely and

cooperatively with Teton County and the event organizer to minimize conflicts and that Town staff will work with Teton County to maximize parking.

Phil Wilson of WW Productions, Kaitlyn Mangis, Fair Manager, and a Teton County representative will be at the meeting on November 14 to answer any questions the Council may have. The last season under this agreement will be 2017, unless extended, and further amendments to the concession agreement will likely be proposed at that time.

Staff is recommending the Town Council approve the June 24 rodeo date. Should this occur and the WSTR event still be held in Jackson, staff will work to maximize parking and may bring forward a recommendation to close Snow King Avenue to allow on street parking of rodeo spectators.

The Town Council has many options, several are listed below:

1. Approve the June 24 rodeo date.
2. Make a motion to approve the June 24 rodeo date and vote against that motion thereby allowing the WSTR event to occur.
3. Other.

STAKEHOLDER ANALYSIS

The stakeholders involved in this issue include the Town of Jackson, the Rodeo Concessionaire, Teton County, the Teton County Fair Board, the World Series of Roping event organizers and participants, the citizens of the community, and the many guests to the area that attend rodeos and include this activity as part of their Jackson Hole experience.

ATTACHMENTS

Exhibit C from the Conservation Easement for Tract 4 of the Karns Meadow.

FISCAL IMPACT

The concessionaire pays \$50,000 or 10% of gross receipts, whichever is greater to the Town. The Town then provides payment to Teton County for management of the grounds equal to the amount received by the concessionaire but capped at \$60,000. For the 2015 rodeo season, the 10% amounted to \$93,502.38 to the Town of Jackson and in 2016 it was \$118,282.13. \$60,000 of that amount will be provided to Teton County. The additional revenue over the amount paid to Teton County for management has a positive impact on the Town of Jackson budget.

Withdrawal of the World Series of Roping event from Jackson has a direct fiscal impact to Teton County of approximately \$11,500 but may have additional indirect impacts to both the Town and County related to sales tax dollars from restaurants and shopping as well as lodging tax dollars from hotel stays.

STAFF IMPACT

The staff impact of approving the rodeo dates is positive in that it provides Town of Jackson and Teton County employees the information they need to plan in advance for use of the rodeo grounds. Council approval of the dates will result in simple notification to the Teton County Fair Manager and Concessionaire.

LEGAL REVIEW

Complete.

RECOMMENDATION

Staff is recommending the Town Council approve the June 24 rodeo date and direct staff to bring forward any recommendations for on street parking allowance at a future meeting.

SUGGESTED MOTION

Should the Town Council be ready to take action on this item, one suggested motion would be:

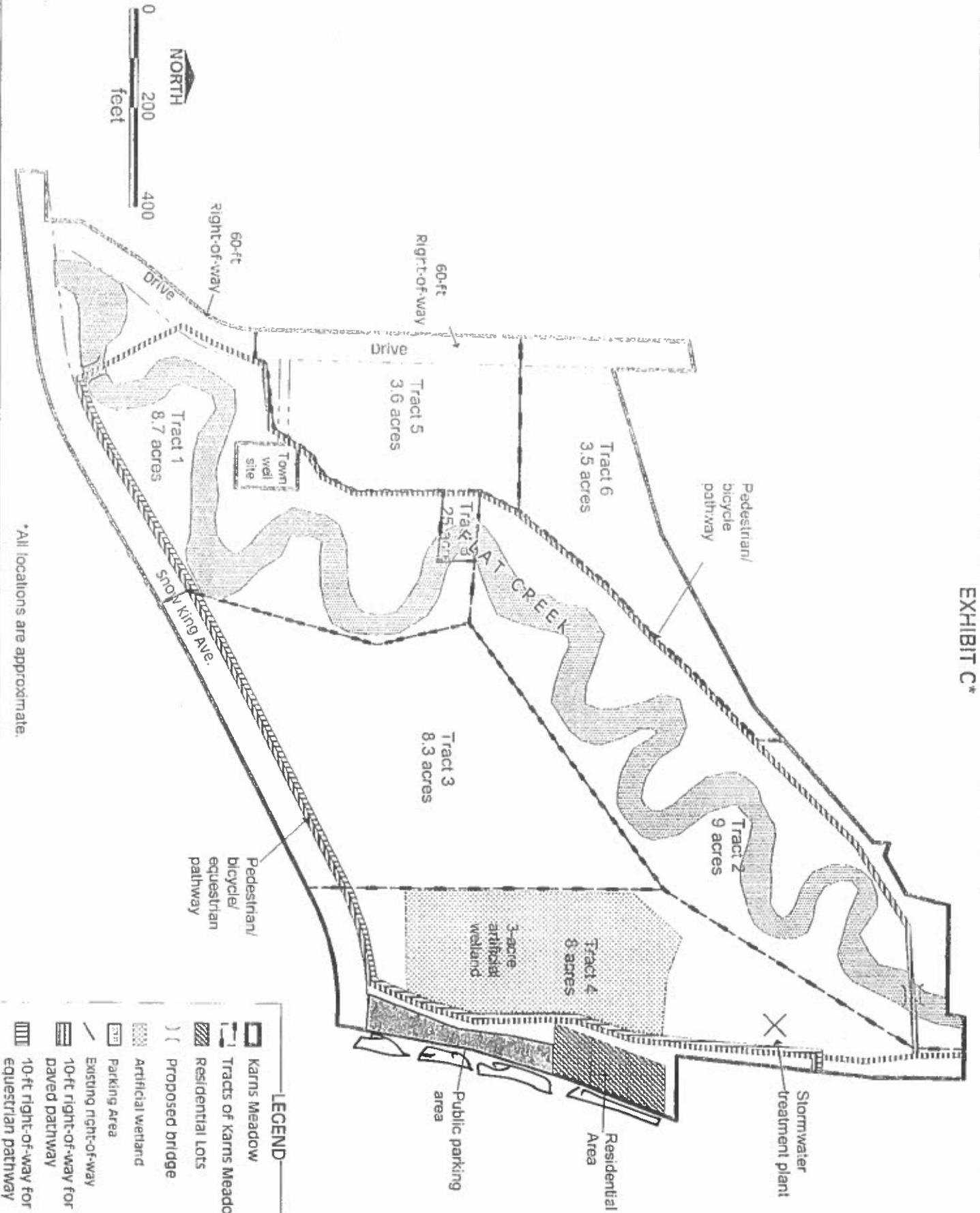
I move to approve the June 24 rodeo date and direct staff to bring forward any recommendations for on street parking allowance at a future meeting.

Synopsis for PowerPoint (120 words max):

Background:

At the October 17 Town Council meeting, the Council approved all of the dates proposed for the 2017 Rodeo Season except for the June 24 date to allow discussion to continue regarding the dual event of the rodeo that night and the World Series of Team Roping (WSTR). Specifically, the Council asked that staff explore alternative parking options to accommodate both the rodeo and the WSTR event, and that the County Fair Manager contact the event organizer to determine if the event could be held prior to the Reno event.

EXHIBIT C*



* All locations are approximate.

LEGEND

- Karns Meadow
- Tracts of Karns Meadow
- Residential Lots
- Proposed bridge
- Artificial wetland
- Parking Area
- Existing right-of-way
- 10-ft right-of-way for paved pathway
- 10-ft right-of-way for equestrian pathway

Roxanne DeVries Robinson

From: Alyssa Watkins <awatkins@tetonwyo.org>
Sent: Wednesday, October 12, 2016 4:51 PM
To: Roxanne DeVries Robinson
Cc: Bob McLaurin
Subject: FW: [business] 2017 Rodeo Schedule

Just fyi in case you didn't see this – not sure how much (or little) public comment this might inspire!

Thanks,
Alyssa

From: Jackson Hole Rodeo <jacksonholerodeo@gmail.com>
Reply-To: Jackson Hole Rodeo <jacksonholerodeo@gmail.com>
Date: Wednesday, October 12, 2016 at 10:40 AM
To: Business <business@list.jacksonholechamber.com>
Subject: [business] 2017 Rodeo Schedule

Howdy Folks,

We just finished up with a great summer and we hope you all had a great summer as well.

Its that time of year we are working on our summer 2017 schedule. Each fall we get together with the fair board and finalize our next years schedule, this process involves working out schedule conflicts and problems. One of the major conflicts has been with the World Series Team Roping which is proposed to be on the weekend of June 24th and 25th. The team roping event has grown to the point that there is some concerns that it is to the point that there may not be enough room for both the rodeo and the roping that weekend. The rodeo as you all know is held every Wednesday and Saturday and some Fridays during the summer, the City Council has the ability to take one of those Wednesdays or Saturdays away if they please.

We are planning 36 rodeos next summer including the date in question. I know what you are thinking whats one rodeo and why make a big deal out of one date. For many of us that live and work in Jackson it does not seem to be a big deal, but for those visitors to Jackson this may be the ONLY opportunity they have to experience the rodeo.

We work hard to ensure that everyone has the chance to experience the western way of life here in our great town. We feel that Wednesday and Saturday are deeply rooted in tradition here in Jackson as being Rodeo Nights, for over thirty years the rodeo has followed this schedule.

We also feel that the ropers who attend this event mostly come in self contained vehicles they camp and eat the majority of there meal at the fairgrounds spending little if any money supporting the merchants and hotels in the valley. This is not true of the 1500 folks who come to the rodeo on the date in question, almost all of them will eat, sleep, drink, and buy gas from business in the Jackson area.

Please help us keep tradition alive and make sure every visitor to Jackson has the opportunity to experience Jackson Hole and all it has to offer including the rodeo. The city council has scheduled a workshop Monday October 17 at 3:00 PM, we need your help, please express your support and let city council know which you prefer the roping or a rodeo.

Brandon Wilson
(307)413-1371

Philip Wilson
(307)413-2479

--- You are currently subscribed to business as: emily@livewaterproperties.com To unsubscribe send a blank email to leave-business-3042857L@list.jacksonholechamber.com

Sandy Birdyshaw

From: Kyndall Tibbitts <kyndallanderson@icloud.com>
Sent: Wednesday, October 12, 2016 1:24 PM
To: Town Council
Subject: Pro: World Series of team roping.

Good afternoon. Just wanted to take a moment and let you know that we hope the World Series of team roping will continue to be held in Jackson hole. As a family and speaking for hundreds of other friends and family, we spend all year waiting and planning for the World Series roping in Jackson.

Sent from my iPhone

Sandy Birdyshaw

From: kelsilashea8@gmail.com
Sent: Wednesday, October 12, 2016 1:28 PM
To: Town Council
Subject: World Series roping

This email is coming to you regarding the World Series roping that is held in Jackson annually. My family has traveled from Arizona every year to go to this roping. Many of our friends from several deferent states enjoy coming to Jackson hole to do what they love in the prettiest place on earth. It seems greedy and kind of selfish for the rodeo to be demanding that the World Series roping does not happen on the same day as one of their rodeos. They have 2-3 rodeos a week for 3 months of the year. This roping interferes with just one of those! Please consider keeping the World Series in Jackson hole .

Kelsi Rammell

Sandy Birdyshaw

From: Jodi Edwards <jodisrodeospa@icloud.com>
Sent: Wednesday, October 12, 2016 8:44 PM
To: Town Council
Subject: 2017 World Series of Team Roping

My name is Jodi Tafoya Edwards. I am writing to voice my vote for the World Series of Team Roping in 2017 and hope to see it stay in Jackson for many more years to come. In June of this past summer I had the opportunity to rope in my home town at the WSTR. I had s fantastic weekend of roping and won \$4,500! It's not everyday that I get to drive 10 miles away from home and rope for that kind of money in an awesome facility that we have here in Jackson. This team roping brings in so many people from all over the Western United States to not only compete, but to stay a few days longer and play tourist in our great town. Please consider keeping the WSTR in Jackson for the benefit of our towns economy and the sport of Team Roping. Thank you so much!

Jodi Tafoya Edwards

Sent from my iPhone

Sandy Birdyshaw

From: Tracy Ross <tracyinwyo93@me.com>
Sent: Sunday, October 16, 2016 9:59 PM
To: Town Council; Sara Flitner
Cc: Emily Feuz; Kaitlyn Mangis; Roxanne DeVries Robinson
Subject: 2017 World Series of Team Roping

Good evening Mayor Flitner and fellow council members:

I apologize if this is coming at the 11th hour, I just returned this evening from an out-of-state work trip with limited email access. I would appreciate your consideration of my thoughts regarding the World Series of Team Roping event for 2017.

I was the fair manager for the past three years the county hosted the World Series. It was a challenge to make both the rodeo and the team roping co-exist but every year the fair board and staff made concessions. This event has grown so much that the space is not able to accomodate both moving forward. Unlike the weekly rodeo, this event occurs ONCE over a 3-day weekend in June. A majority of these ropers are coming from The Bob Fiast Invitational team roping in Reno, Nevada. This single-day roping is the highest pay-out in the country, nicknamed the "one million one day" team roping. This event occurs on the Tuesday before the World Series each year. In 2016, Wes and Dustin Leavitt won \$200,000 on that Tuesday and two days later, they were roping at our fairgrounds. Jackson is getting the most talented horses and ropers in the country competing at our Heritage Arena. This is nothing in comparison to the summer rodeo.

The World Series is an event that is completely about the contestant and not just "putting on a show". In 2015 alone, 11 states were represented; as far as Florida, Louisiana, Texas and Arkansas. I looked forward to seeing old faces and meeting new ones, all while hearing about their dining, shopping and outdoor experiences. Over half if not more always had a family in tow. They spoke about taking their kids to the Alpine Slide, floating the snake, sitting on the deck at Dornan's or grabbing a latte at Cowboy coffee. Many ride their horses from the fairgrounds up onto the trails on Snow King Mountain to take in the views, saying that in itself was the highlight of their trip. For most, this is their summer vacation; attending the World Series with their families and experiencing Jackson Hole.

Please consider removing the June 24th rodeo date so the World Series can continue to be a tradition here in Jackson. This will allow the producers of this event full access to the fairgrounds, providing more trailer parking, stalling options and increase revenue potential to the community.

Thank you for your time.

Best,

Tracy Ross

Sandy Birdyshaw

From: Tricia Seal <triciaseal@yahoo.com>
Sent: Monday, October 17, 2016 12:20 AM
To: Town Council
Subject: Jackson World Series Roping

To whom it may concern,

My family and I have traveled from Nampa, ID to the World Series team roping held at the Teton County Fairgrounds every year, for the past 6 years. It is, by far, our favorite roping we go to all year! On our first trip over, we loved the town, the roping and the beautiful facility so much that we now go over a couple days early and stay for a couple extra days after we're done roping! Sadly though, if it were not for the World Series roping, we would not make the trip over at all.

We have witnessed this roping grow each year, and realize there is not enough room to accommodate both the ropers and the crowd that comes in for the Saturday Night Rodeo. It would be ideal for everyone if the two events could share the facility, but understand the frustrations of both sides involved. Most of the World Series ropings we go to, that are the size of the Jackson roping, have a much larger facility, with more stalls and parking, and use two arenas to speed up the time it takes to complete the ropings each day.

I don't blame the rodeo producers for not wanting to cancel their event, but I think it would be a bigger loss to the town to lose the roping. There are so many ropers like us, who only come to town because of the roping, but then spend money the entire time they are there. I know the rodeo producers are saying the ropers come to rope, stay at the fairgrounds and then leave, without spending money in town. But this is not true for the vast majority of the ropers. Most of them are like us, who come early or stay late and enjoy all that Jackson has to offer!

Every year we spend at least one day shopping at The Town Square, never missing the chance to stock up on "Jackson attire" from Lee's Tees, Shirt off my Back, Wyoming Outfitters, and many of your other unique souvenir shops. We also make sure to stop to enjoy a coffee from Starbucks and candy from the Candy Store. We have small children we love to spoil in the toy store downstairs in Lee's Tees! We have also enjoyed the attractions at Teton Village, Jenny Lake, Snow King Resort, and the Farmer's Market, to name a few. Our family usually eats out at least a 2-3 times in town, then stocks up on groceries at Albertson's to feed us the rest of our meals out of our trailer at the fairgrounds. We rent stalls for at least 3-4 horses every year and pay for an RV hook up for the entire 5-6 days we are there. Without the roping, we would not come to Jackson.

We love your beautiful town, and hope we get to enjoy it again next June!!

Sincerely,
Tricia Seal

Sandy Birdyshaw

From: Sutfin Performance Horses 1 Horses <ryontucker@gmail.com>
Sent: Sunday, October 16, 2016 5:50 PM
To: Town Council
Subject: World series

To whom it may concern,

I wanted to take a minute and thank your beautiful town for having the world series team roping! We use it as our family vacation, enjoy site seeing, shopping and going out to eat at all the great eateries! We along with many others would be very disappointed if this roping was cancelled.

We are aware of the rodeo and know it is a great event, but in the light of hundreds of team roper for just one weekend we would hope you would take it into consideration to keep the roping.

Thank you very much

The Sutfin Family

Sandy Birdyshaw

Subject: FW: Jackson Hole Wyoming - World Series Team Roping

-----Original Message-----

From: Sue Cenarrusa [mailto:cenarrusa65@gmail.com]
Sent: Sunday, October 16, 2016 9:03 PM
To: Sara Flitner <SFlitner@townofjackson.com>
Subject: Re: Jackson Hole Wyoming - World Series Team Roping

That is great to hear. The WSTR truly does enjoy and appreciate the Jackson area and team roping event.

Thanks very much,

Sue

On 10/16/16, 5:48 PM, "Sue Cenarrusa" <cenarrusa65@gmail.com> wrote:

>>
>> Jackson City Council,
>>
>> It has come to my attention that you are considering the elimination
>> of the annual World Series Team Roping held in Jackson Hole in June
>> of each year. From what I understand you have been lead to believe
>> that because some of the team ropers stay at the fairgrounds, they
>> spend limited money in your beautiful city of Jackson during their
>> stay. This impression is not accurate. I assure you there are many
>> contestants, spectators, and family members that do stay at a variety
>> of your fabulous lodging options. In addition, the team roping
>> attendants do a substantial amount of shopping, dining, and even tourist outings while in Jackson.
>>
>> We understand the concerns of hosting the World Series Team Roping
>> and the Saturday night Rodeo simultaneously. Although we wish no harm
>> to the Rodeo producers, contestants, or fans; we would hope that you
>> will consider the fact that the Rodeo is a multiple weekend event in
>> Jackson, and the June World Series Team Roping is an opportunity for
>> a different target market to enjoy the beauty, character, and hospitality of Jackson.
>> This event does not only bring commerce to your beautiful city during
>> this one weekend; but is a trigger and great exposure for other
>> family, friends, and repeat visits to Jackson due to the word of
>> mouth, social media, and other personally initiated promotion of
>> Jackson as a vacation spot, weekend getaway, meeting place, etc. The
>> World Series Team Roping brings visitors from many walks of life and
>> professions; there are people from many industries and professions
>> that participate and/support the WSTR.
>>
>> Please carefully consider the amount of money and the number of
>> people you may eliminate or minimize bringing to Jackson each and
>> every year and the long term impact on your fabulous city and its
>> business owners/operators.

>>
>> Thank you for considering allowing the WSTR in June each year to
>> continue. Many of us plan our annual family vacations around this event.
>> We come early and/or stay late surrounding the weekend of the roping
>> to further enjoy Jackson.

>>
>> Sincerely,
>>
>> Sue Cenarrusa
>> Carey, Idaho
>> cenarrusa65@gmail.com
>

Sandy Birdyshaw

From: shavauna.higgins@gmail.com
Sent: Friday, October 14, 2016 3:35 PM
To: Town Council
Subject: Fwd: World Series of Team Roping in Jackson, WY - Upcoming Decision

Good afternoon,

We just wanted to make sure you received our letter.

An additional point - it is our understanding that money from stall rental goes to the town as well. You may want to look at that as well. WSTR vs. the rodeo.

Thanks!

Shavauna Higgins
936-524-0338

Begin forwarded message:

From: shavauna.higgins@gmail.com
Date: October 13, 2016 at 8:59:42 PM CDT
To: council@townofjackson.com
Cc: higginshorses@gmail.com, Joe Burk Higgins <joeburkhiggins@ymail.com>, Shavauna Higgins <shavauna.higgins@gmail.com>
Subject: World Series of Team Roping in Jackson, WY - Upcoming Decision

To whom it may concern,

It has come to the attention of our family that a decision will be made at your upcoming town council meeting regarding the Saturday, June 24th rodeo and the World Series Team Roping (WSTR).

Earl and LaRae have attended the roping as competitors since inception of the event in Jackson. Last year JoeBurk attended and decided to return this year bringing his family. They flew from Texas to visit and for the roping. Once in town, they recognized that several of their friends had done the same. They all have plans to come again next year with more of their friends and families from Texas, Arizona, New Mexico, etc.

It is important that you know that monies won at the Jackson roping count toward the WSTR finale held in Las Vegas each year in December. The Jackson roping pays very well and draws

the top competitors for that reason. There appears to be a misconception that all who attend the roping bring horse trailers with living quarters and never leave the arena site. Even those who stay onsite spend money in your town on food, fuel and some shopping - at the very least. Many of the competitors fly in, borrow horses to compete and bring their families for the amazing vacation and experiences Jackson provides. We urge you to consider the notable amount of money spent in your town during that time. Most who come for the roping stay approximately 4 days; however, many stay up to a week spending their money on lodging, dining, local activities, shopping, etc.

It is hard to even imagine that the one rodeo you are considering brings in even close to what the WSTR does for the town of Jackson.

We appreciate your consideration and the opportunity to submit this letter.

Kind Regards,

Earl Higgins,

LaRae Branham

Joe Burk Higgins

Gail Higgins

Shavauna Higgins

Sandy Birdyshaw

From: Pete Feuz <petefeuz@yahoo.com>
Sent: Saturday, October 15, 2016 6:48 PM
To: Town Council
Subject: Fw: rodeo vs. roping

Pete Feuz
(307)413-5591
petefeuz@yahoo.com

----- Forwarded Message -----

From: Pete Feuz <petefeuz@yahoo.com>
To: "bentibbits@hotmail.com" <bentibbits@hotmail.com>; Emily Feuz <emily.feuz@gmail.com>;
"kyndallanderson@me.com" <kyndallanderson@me.com>
Sent: Saturday, October 15, 2016 6:46 PM
Subject: rodeo vs. roping

Honorable Council Members,

I, Pete Feuz am a lifelong resident of Jackson Hole approaching 60 years. I started competing in the Jackson Hole Rodeo at age eleven and have competed there in one event or another to some degree every year since. Most of my adult life I have competed mainly as a team roper. In addition to the local rodeo I compete in various jackpot team ropings and in particular those sanctioned by the World Series of Team Roping. These are excellent ropings and truly the only sanctioned events where a contestant truly has an opportunity to win prize money that justifies the investment necessary to be competitive. For me to have the kind of investment in horses, trailers, vehicles, feed, vet bills, etc. and then limit myself to competing in an event such as the Jackson Hole Rodeo is not justifiable. For this reason I choose to spend most of my time competing in World Series Events.

A bit about the World Series of Team Roping (WST). The WST consists of approximately 80-100 events primarily in the United States and Canada with even a few limited events in Europe. The object of every contestant competing is to qualify for the World Series Finale held in Las Vegas each Dec. with a payout of over \$6,000,000. To do this the individual contestant is required to win \$2500 at a qualifier roping such as the event put on by TTT productions each June here in Jackson. There are over 50,000 card carrying recreational team ropers in the United States and a large number of that amount are competing in these events with the goal of the WST Finale in mind. This past year the roping held in Jackson paid out over \$235,000 to those competing. This is a major event for the community of Jackson Hole. In 2016 980 teams participated. I estimate that calculates to over 300 individuals with the majority bringing at least one family member or companion. That is a large number of people in a 3-5 time period in town spending money that would not be here were it not for that roping. I know at one point in time the town of Moab, Utah did a study on a similar event and discovered each roper spent in the neighborhood of \$500-\$700 each so figure this up and it is a sizeable amount.

From the very beginning of this roping being held there have been issues between the roping producer and the rodeo contractor. The two main issues that come up are parking and the use of the facility on Saturdays. The roping continues to grow and parking is a major issue due to the fact that the fair grounds are maxed out with roping contestant parking. Therefore rodeo contestant parking and spectator parking become huge problems.

Also the rodeo producer feels slighted by the Heritage Arena not being available for contestant warm up. The simple solution to this was to ask the contestants to warm up in the "grassy arena". In the past with much reluctance on the part of the rodeo producer, an agreement has been made for some parking to be roped off for rodeo parking and the ropers have had the remaining portion of the grounds. While the rodeo producer has been somewhat accommodating it is with growing reluctance on his part.

It is my understanding that Ben Tibbitts of TTT productions has indicated that unless he has use of the entire fairgrounds that he may be faced with moving this event to another venue. As a solution he is proposing that the producer of the Jackson Hole Rodeo forfeit this one Saturday rodeo so that his event can continue. Seemingly the producers of the Jackson Hole Rodeo cannot find it wit in themselves to continue to work with Ben Tibbitts. My reason for this letter is to voice my support for Ben Tibbitts of TTT productions and the World Series of Team Roping. This is a world class event that brings a large number of people to Jackson Hole from all over the western United States that were it not for this event would not come here. I have personally known Ben for over 20 years and he always runs a first class event with total honesty to all involved, which is not always the case in the rodeo world. For these reasons I'm asking you to require the rodeo contractor to forfeit this one Saturday night performance as the fair board has voted on and recommended. I personally welcome each of you to call me personally with any further input.

Pete Feuz

(307)413-5591

petefeuz@yahoo.com

Sandy Birdyshaw

From: Nicole Albisu <NALbisu@ontario.k12.or.us>
Sent: Monday, October 17, 2016 4:46 PM
To: Town Council
Subject: We love Jackson!
Attachments: Jackson Chamber Letter.pdf

Please share with the chamber board members. :-)

October 14, 2016

Nicole Albisu
2495 Sand Hollow Rd.
Caldwell, ID 83607
208-739-0635

Dear Chamber Board Members,

For the past eight years my husband and I have taken the six hour journey (one way) to Jackson for the World Series of Team Roping event in July. Each year we extend our stay a little longer in order to take in the amazing activities your community has to offer. It is the one trip yearly we drop everything for. We never miss it. We have been able to capture memories of a lifetime there. I was beyond sad to hear that the roping may not be held in Jackson this upcoming year.

Besides renting a local cabin for our stay, my husband and I also take full advantage of your local restaurants and eateries. In addition, we rent bikes, hike, enjoy the activities on Snow King Mountain and Jackson Hole Mountain Resort, and visit Grand Teton National Park. Because we enjoy your community so much we have even considered retiring in Jackson. We can't think of a more peaceful and beautiful place to settle.

Although I'm a school superintendent by day, my husband tells most people I am a professional shopper. Thus, Jackson is the place for me. Let's just say the amount of money I spend each year in Jackson will be taken to the grave, never to be discussed. You know, what happens in Jackson....

I urge the Chamber Board to continue to allow the World Series of Team Roping access to your facilities and the ability to continue to hold this very popular (and revenue earning) event each July. As a board member of my local Chamber of Commerce, I truly understand the positive and lasting impact these types of events can have on a community. I hope that you, too, will recognize this and ensure that Jackson continues to reap the benefits of this yearly roping.

Despite their claims, your local rodeo will continue to be successful regardless of the decision to allow the World Series to hold its roping. People don't come to Jackson just to see your local rodeo. Rather, they see it as one of the activities they can enjoy while there. The World Series of Team Roping does, in fact, bring visitors to Jackson for this specific event. In the end, you are adding more to the local economy by having the team ropers in town. Although change can be hard, your local rodeo group should recognize the overall benefits it has on your town.

I thank you for the amazing hospitality that Jackson has provided to my friends and family in the past, and look forward to even more in the future. Please feel free to contact me if you have any questions.

Nicole Albisu

Sandy Birdyshaw

From: Nancy Seal <nseal@canyonco.org>
Sent: Monday, October 17, 2016 9:33 AM
To: Town Council
Subject: World Series Team Roping

Dear City Council of Jackson Hole, Wyoming,

Please consider keeping the world series team roping in your town. We love coming up to staying a few days in your beautiful area and love the shopping.

I understand keeping the rodeo, but seems we can work together to keep both events.

Thank you!

Nancy J. Seal

Chief Deputy Treasurer

Canyon County

(208) 454-7359

Sandy Birdyshaw

From: Kayla Bonilla <kaylabonilla18@gmail.com>
Sent: Sunday, October 16, 2016 10:51 AM
To: Town Council
Subject: Use of Fairgrounds

Dear Council,

I am writing to express my deep concerns about not allowing the World Series to host the roping in our town. This event brings in people from all around to support our local community through shopping, hotel accommodations, fuel, and restaurants. I know personally that my family does not go out to eat at restaurants during the roping weekend because everywhere has lines out the door to be seated. I think this is awesome for Jackson and an authentic tradition to keep the western heritage alive in this town.

I grew up watching and participating in the local JH Rodeo for over ten years which was great; the rodeo accommodated to locals as well as tourists. I have not participated in any part of the rodeo over the last six years because I feel that it has become directed towards tourists only and is not a community event. In the past the rodeo used to be Wednesday's and Saturday's only, which they have added Fridays so they have the arenas for three days a week. To my understanding the fairgrounds is a public facility, however allowing the rodeo to reserve the arena three to four days a week does not seem very equitable for all community users. I realize that the Jackson Hole Rodeo will not profit off the tourists that weekend if they are not able to have a rodeo, but they have every other weekend the entire summer. I am not sure of the logistics, but I am not understanding how the town is making more money off of the Rodeo for their usage of the grounds rather than the World Series. The roping draws both local and out of town contestants/spectators specifically for the event, the rodeo does not. People do not come to Jackson solely for the rodeo, it is just something they can add to their agenda because they are already here.

I think as a town we should consider opening the invitation for any event come into the fairgrounds to use the facilities that would support us. Community is about working together to promote our town. I do not see how shutting out users who would financially boost Jackson in a positive way would be beneficial. Thank you for your time and consideration.

Sincerely,

Kayla Bonilla

Sandy Birdyshaw

From: Kaitlyn Mangis <kmangis@tetonwyo.org>
Sent: Friday, October 14, 2016 3:41 PM
To: Bob Lenz
Subject: Town Council Workshop

Hi Bob,

I wanted to touch base with you before Monday's workshop. I apologize for being last minute on this but I have been out of town attending a fair conference. With being new to this position I know that this office has had issues between World Series and the Rodeo in the past. I strongly believe we need to promote diversity of western heritage on the fairgrounds as well as welcome events, such as the World series, that specifically choose this venue in order for their participants to enjoy our town and all it has to offer. I am looking to you for any advice and thoughts on the matter.

Thank you,

Kaitlyn Mangis



Manager
Teton County Fairgrounds
Office 307.733.5289
Fax 307.733.2577
Location 305 West Snow King Ave
Postal Address Box 3075, Jackson 83001

Sandy Birdyshaw

From: JUDI NICKELL <rodeomom24_7@msn.com>
Sent: Monday, October 17, 2016 10:02 AM
To: Town Council
Subject: World Series Team Roping

Jackson Town Council,

The World Series Team Roping has ben a great event here for several years and keeps growing. Participants for this event start showing up the Wednesday before the roping, and are still coming in the store on Monday before they leave. This event brings many people to town that otherwise wouldn't be here. Many of them are our neighbors from surrounding counties and states but some are from as far away as Texas, Arizona, and the West Coast. This roping is a family vacation for many of the participants. They go rafting, shopping in town and eating out at their favorite Restaurants they have found over the years.

The Fairgrounds is a public Facility and should be used to attract these kinds of events, even if it means making some schedule changes. The Rodeo spectators are already here, and is an attraction they take in. The World Series brings people to town for that event. The World Series Team Roping has a long history here and the producer has done a spectacular job putting on every one of them, and deserves the oppportunity to keep growing this event.

As for my business, this is one of the two biggest weekends of the year. The other being the High School Rodeo in September. Please give serious consideration to keeping this great event in Jackson.

Thank You,

John Bauer
Flat Creek Saddle Shop

Sent from Windows Mail

Sandy Birdyshaw

From: Emily Feuz <emily.feuz@gmail.com>
Sent: Friday, October 14, 2016 5:01 PM
To: Town Council
Subject: Monday Town Council Meeting on Rodeo Dates

Dear Honorable Mayor Flitner and Town Council Members,

I am writing to you partially as a member of the Teton County Fair Board, and partially as a rodeo contestant and team roper. While you know the Fair Board voted in favor to support the World Series of Team Roping and thereby eliminating a Saturday night rodeo, I wanted to explain my feelings on the importance of the World Series to the town of Jackson.

I think cancelling one rodeo to allow the World Series to continue is the best option. While I wish we were able to support both the rodeo and the World Series on the fairgrounds, it is just too small. The Fair Board has tried repeatedly to figure out how to make concessions for both, but we are left in a position where we have to choose. I understand wanting to support the rodeo as it is a local business, however in this instance I feel more local businesses will benefit from the World Series than just the one.

In case you aren't familiar with the World Series of Team Roping, it is a sanctioned team roping series with events held throughout the United States. Ropers compete throughout the year to qualify for the "Finale" held every December in Las Vegas, where over \$6 million in prize money is awarded. This creates a huge audience of team ropers who travel and compete hoping to qualify for Vegas.

The Jackson Hole World Series is a huge draw for ropers, who bring their families and make a vacation out of it. While it has been argued that most of the ropers stay on the premise and don't spend money in town, I can personally attest to friends and competitors that I have know buy hotel rooms, dine out, shop and do other activities in town. Were it not for the roping, they wouldn't be visiting Jackson Hole. We've had friends stay and turn it into a roping/golf vacation. Regardless, they are visitors with money to spend and they are spending.

The World Series draws every age and level up to professional ropers, making it an event that Jackson should be proud to host. Beyond the benefit and economic impact it brings, it is important to the local community of cowboys and ropers.

As it concerns the Fair Board's mission of preserving Jackson Hole's Western heritage, I cannot think of any better way than to welcome an event for our local cowboys and cowgirls as well as ones from all across the country to compete here in Jackson Hole the "Last of the Old West."

Sincerely,

Emily F. Beardsley

Sandy Birdyshaw

From: Denny Gentry <denny@wstroping.com>
Sent: Sunday, October 16, 2016 1:13 PM
To: deean.nmangis@gmail.com
Cc: Sara Flitner; Hailey Morton Levinson; Don Frank; Bob Lenz; Jim Stanford

Hi Deeann,

Thank you for notifying me concerning the Town Council meeting on Monday October 17th. I was aware of the conversations that Ben has been having with the facility administrators and the Council does need to decide if they want the World Series event or not. I raised the same issues there two years ago, and agreed to change the scheduling of the event from that Fourth of July weekend to the weekend prior at the request of the Jackson folks.

I don't know the financial arrangement concerning the Rodeo, but that can't be much, so the direct financial differential to the Council shouldn't be a determining factor. I understand that the operator of that little local rodeo has a lot of history there, but at best it is a typical low quality amateur operation that exists merely to give tourists a taste of the west while they are in town. That arrangement is beneficial to the town as an aesthetic. It benefits tourist that are already there, but is certainly has no direct draw (tourism) and has no economic impact. With that said, the absence of one night of rodeo will have zero impact, other than to the rodeo contractor.

The type of cowboy customers that this event brings to town, are a little different than what they think. They have no way of knowing that team roping is cowboy golf and the similarities between rodeo cowboys and the majority of the rank and file ropers is completely different. Although there is some overlap, in general the recreational team roper and the transient rodeo hand have very little in common. Quite by accident we scheduled this event a few days after the Reno Invitational. As a result roughly 40% of the contestants make the Jackson event a vacation destination as a back haul from Reno. The entry fees at Reno are so tremendously high, it does a great job isolating the affluent within our group and regardless whether some of these folks have RV's or living quarters, they do represent significant tourism revenue to the town on that weekend. This indeed will go away if the roping moves.

On our side - We are the hottest ticket in the equestrian world producing the second richest horse event in the world. We sanction 144 qualification events a year, and the Jackson event yearly produces a \$220,000 roping which is in the top 10% of all roping events nationwide, and certainly 98% better than all the professional rodeos in the country (amateur rodeos aren't even on the meter). If this roping is moved to Pocatello, no doubt the event will still produce the same total payoffs to the ropers, and the overhead costs to Ben Tibbits will be reduced. However, we have encouraged Ben to stay in Jackson because we just don't have enough vacation destinations within our qualifiers. World Series is owned by Active Interest Media and the amount of coverage that our magazines has given and continue to give Jackson are unprecedented. We own Warren Miller Entertainment and we continue to periodically shoot there. In addition we own Nastar and put on quite a few ski and snowboard races in Jackson each year. Stories on Jackson routinely run in our publications, Climbing, Skiing, and Backpacking, with mentions in our Yoga Journal, nutrition and fitness publications. With that said we obviously want the roping recreational event to stay in Jackson if possible.

In closing, I would just say that AIM is fully vested in the outdoor lifestyle and obviously are on the parallel track with Jackson. I can't imagine that they would have any problem at all of suspending one day out of the summer amateur rodeo schedule, for a major World Series qualifier. If by chance they decide to stay with their

rodeo, let me assure you everything will be fine and we will produce a qualifier for those within the region that want to qualify for Las Vegas.

Good luck tomorrow and we will keep our collective fingers crossed.....after all Jackson is one of my favorites also!

Denny Gentry

Direct: 505.898.9348

denny@wstroping.com

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Sandy Birdyshaw

From: Deeann Mangis <deeann.mangis@gmail.com>
Sent: Friday, October 14, 2016 4:40 PM
To: Town Council; Sara Flitner; Info
Subject: World Series Team Roping in June

To the Town of Jackson.

RE: Use for the World Series Team Roping in June.

This is in regards to the use of the Heritage arena, rodeo arena and the fair grounds. As a Business owner of Mangis Fishing Guides Service, the WSTR bring in a lot of business for our fishing company. As you all know many business owners have that two week slow down right before the really busy summer season. The WSTR in Jackson brings in the more affluent (wealthier) team ropers that can afford the Hotel, Restaurants and fishing trips. We are fully booked the weekend of the roping, as you know living in Jackson it is very expensive to stay and eat out and also do activities. The World Series Team roping is the second most expensive team roping in the United States. The only team roping that is more expensive to enter is the National Final Rodeo in Las Vegas. So the people that come to this roping in Jackson have the money to spend and do spend it!

Being a past Fair Board member that fought to have a multipurpose facility in Jackson, this is exactly the activity's we wanted to rent the facility. I do not understand how the vision of the arena has changed? It took a lot of talking to have the WSTR come to Jackson and to not let them have one day is unrealistic? If you go back in the minutes for the fairground you can see this was the exacted function, we wanted them to come to the Jackson Fairgrounds. I find it extremely disappointing that you can't support the most well know team roping in the United States and Canada! Being a team roper myself this is the team roping to rope in.

The Jackson Hole Rodeo has turned in to a **bull rider only event**. I was a faithful rodeo team roper every Wednesday and Saturday for over 30 years. If you look at past standings, myself or a member of my family would win or place second in the year end points. For the past two years we have only competed in the fair rodeo due to our continued disappointment with the Jackson Hole Rodeo. However, the past two years at the fair rodeo was bad also; the reason being that the Wilson's do not sort their stock and we just got tired of them not giving a darn about the team roper or any timed event! They are not contestant friendly, they are looking for the almighty dollar!

This meeting is at a bad time; most of the people that need to be at this meeting and would like to voice their opinion are at hunting camp. I know you should do what is best for the (mission statement of the Heritage arena and the Fairgrounds). You might look at what that was. I know the WSTR brings in a lot of wealthy people but it also gives locals a chance to rope at a high quality and well ran team roping! If you look you would be surprised at how many locals rope and win at this events!

Thanks for you time, Deeann.

Klay and Deeann Mangis

Mangis Fishing Guide Service, Inc.

PO Box 3165

Jackson, WY 83001 307-733-8553 or 1-800-850-1220

Mangisguides@gmail.com or www.MangisGuides.com

Follow us on TripAdvisor and Facebook

Sandy Birdyshaw

From: Carol Petersen <cowgirls2008@live.com>
Sent: Saturday, October 15, 2016 5:26 PM
To: Town Council
Subject: World Series Roping

Dear Council,

I am a fourth generation native of Jackson, Wyoming and feel strongly that having other events at our local fairgrounds is good. I have spent a lot of time at our local fair grounds. Raising two children in Teton County and both were very involved with 4H and rodeo. I currently serve on the Teton County Horse show committee.

I am writing you in support of having the World Series Team Roping in Jackson next summer. This event brings many people to Jackson that wouldn't come otherwise. They all stop for fuel, food, fun and shopping bringing a lot of money to our town.

I am also in support of a new rodeo producer in the fall of 2017 when the Wilson family's contract is up. It is really sad that I was born and raised her and do not feel that it is worth it to rodeo in my own hometown. There are just to many things I don't agree with going on with the current producer.

Thank you for your time.

Carol Petersen
(307) 690-9608

Sandy Birdyshaw

From: Candi Bahem <jcbahem@live.com>
Sent: Monday, October 17, 2016 2:37 PM
To: Town Council
Subject: World Series roping

We wanted to give our input about you not allowing the World Series team roping to continue in Jackson. We have come the past two years and have spent approximately \$1000 each time in town. We shop, eat out, pick up trinkets, been to the hardware store, eight at your wonderful steakhouses, The gunbarrel and the million dollar steakhouse , ate at a Mexican place down on the Square (twice) and many other places! We would never come to your town just to visit if it wasn't for the World Series team roping. Please take this into consideration when you're making your decision and not allowing our team roping to continue.

Sincerely,

Jake, Candi, Dustin and Dillon Bahem

Sandy Birdyshaw

From: Bobby Albertson <bbinc@silverstar.com>
Sent: Monday, October 17, 2016 8:21 AM
To: Town Council
Subject: World series Team Roping

To Whom it may concern,

It has been brought to my attention that a meeting is taking place to discuss the rodeo vs. the World Series team roping. The argument seems to be that there is not enough parking for both events and the ropers don't enhance the economy.

My name is Bobby Albertson I am 6th generation Teton Valley resident along with 6 generations in the Jackson hole area. I am a descendant of the Nethercotts. I live in Victor Idaho, 23 miles from the fairgrounds. This is an easy drive back and forth but I choose to stay at the fairground, rent stalls (2-3) and eat at restaurants for dinner. This is one of the only times of the year we choose to stay in Jackson thus we bring our children that take advantage of the facilities your town has to offer such as the rec. center. So when the argument of ropers staying on the grounds doesn't enhance the economy then perhaps whomever is making this argument has blinders on! We love when this event comes to town and plan on it every year. This can't be said with the rodeo, we don't stay the night or eat dinner it is easier to come home.

I hope this letter will help to keep the team roping and perhaps both parties can come to a compromise.

Thanks

Bobby Albertson

Sandy Birdyshaw

From: Bonnie Beers <ruopin2@yahoo.com>
Sent: Monday, October 17, 2016 1:44 PM
To: Town Council
Subject: World Series Team Roping

Hello,

Jackson Hole World Series Team Roping is definitely are favorite venue we compete at all year. Because of the beautiful location and time of year, it is unique because we get to take a few extra days and enjoy beautiful Jackson Hole. We spend at least two extra days shopping, playing and being tourists. For (5) days we enjoy all the town has to offer. I definitely hope you consider leaving the World Series Team Roping Event as I know if brings alot of money and tourist activity, it is the sole reason we come to Jackson Hole for (5) days.

Thank you,

Bonnie Beers-Brown

541-233-7910
ruopin2@yahoo.com

Sandy Birdyshaw

From: Boone <bseal@hotmail.com>
Sent: Monday, October 17, 2016 12:00 PM
To: Town Council
Subject: Jackson World Series of Team Roping

I am writing to express my opinions in extreme hope that you will continue to allow the World Series of Team Roping to host its annual event in your beautiful town. My family has attended this event for six years and it has a standing spot our calendar. We look forward to this event each and every year and we stay two or three extra days beyond the World Series dates. We spend this time enjoying your town and the surrounding area, all the while supporting your community by spending money doing various activities. We are not alone. I know many other families, like ours, that make this a vacation, and not just merely "another roping." There are people that attend from many different states and from distances near and far. These people may have not visited Jackson if it wasn't for the roping and would not have discovered the treasure that you have. I know we probably wouldn't have. Many of these people may continue to visit over the years and possibly make additional trips to your community.

I know one complaint from the rodeo board is that people attending the World Series stay in their own trailer or RV and do not create any economic impact on the community. This could not be more distant from the truth. Many people do stay at local hotels and even the ones that don't, spend a substantial amount of money in your town. While we personally stay in our trailer at the fairgrounds, we contribute money to the area by supporting the fairgrounds, with stall rentals and utility purchases, we frequent the gas stations, restaurants, local stores and many tourist attractions.

While many people attend the rodeo on a weekly basis, it has a very small economic impact on the town. The majority of these people that attend, mostly tourists, do not visit, or stay, in Jackson just because the rodeo is in operation. These people are already in town and are spending money, whether or not the rodeo is going on. As far as the contestants in the rodeo, I don't think many are paying for stall rentals and supporting the fairgrounds or spending much additional time in town. I know many are from within the surrounding area, and the rodeo is not drawing in a lot of contestants from outside that area, like the World Series does. I know the rodeo would be financially affected from cancelling one performance, but they have many other opportunities throughout the year to gain that back. I am in full support of the rodeo, except in this case, and I think these two events can find a solution that will work for both sides. I believe the town of Jackson would be the one on the losing end if the three day World Series was cancelled to let one night of the rodeo continue. It might not be heavily felt, but economically the ripples would be present.

I hope you will accept my comments and find validity in the statements that I have made. My family has many great memories from each year we have visited Jackson and we hope this can continue to be a tradition for many years to come.

Thank you for your time,

Boone Seal

Sandy Birdyshaw

From: Brandon Wilson <imacoolpilot@yahoo.com>
Sent: Tuesday, November 8, 2016 5:27 PM
To: Town Council
Subject: Rodeo June 24

Dear Jackson Town Council,

I would like to express my support of the rodeo for the date of June 24. I have heard argument that the roping brings a lot of money, I still argue that they may contribute some, but in the large picture it is not a blip on the radar. This event would be a welcome addition to the shoulder seasons, spring and fall, where it could help the economy and because they rope exclusively indoors they could do it any time of the year. Here is a 7 minute video of a world series roping [2014 World Series of Team Roping ~ 01](#), notice the lack of spectators, sorry I rope myself but I do not enjoy watching roping more than 10 minutes at a time. It does not compare in the slightest to the entertainment you get at the rodeo. To quote a roping friend of mine, excuse the language, "Roping is like masturbation, many people do it, but no-one wants to watch it."

2014 World Series of Team Roping

~ 01



Team Roping ~ The first 25 successful team roping rounds from the 2014 JX2 Hillbilly Redneck Truck and Trailer E...

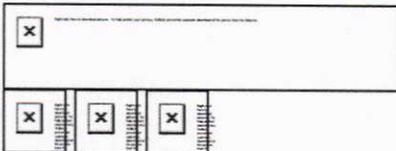
Sandy Birdyshaw

From: Max Kushner <max.kushner@jacksonhole.net>
Sent: Wednesday, November 9, 2016 1:50 PM
To: Town Council
Subject: Save the Rodeo!

I am writing on behalf of our future hotel guests to please keep the Rodeo on June 24th, 2017. We suggest this event to nearly all of our guests through the summer months and hope that we can keep the June 24th date open for the Rodeo.

Best,

Max Kushner
Jackson Hole Real Estate Company, LLC
155 N. Jackson St.
PO Box 12769
Jackson, WY 83002
800-687-1154 (toll free)
307-733-4969 (office)
max.kushner@jacksonhole.net
www.jacksonholerr.com



Sandy Birdyshaw

From: Jacquie Riley <jriley@parkwayinn.com>
Sent: Wednesday, November 9, 2016 2:44 PM
To: Town Council
Subject: June 24th Rodeo

It has come to my attention that the Council is considering closing the Saturday, June 24th Rodeo.

It might be that some folks think that one rodeo closing for one night is not very important. The 3rd weekend of June is extremely busy. Families who come to Jackson, plan on participating in all our wonderful events. We have a Rodeo EVERY Wednesday and Saturday; oh but not on Saturday June 24th. That cannot help but disappoint our visitors, plus make extremely confusing for our busy Front Desk staff.

Surely there can be some other option than closing one of our traditional days.

Thank you for giving your consideration to our request.

Jacquie Riley

Owner

The Parkway Inn of Jackson Hole

Box 494

125 N. Jackson St.

Jackson, WY 83001

307-733-3143 x 109 (telephone)

307-733-0955 (fax)

www.parkwayinn.com

Parkway Inn 
of Jackson Hole

Sandy Birdyshaw

From: Antler Inn <antlerjh@aol.com>
Sent: Wednesday, November 9, 2016 2:24 PM
To: Town Council
Subject: June 24 Rodeo

Town Council of Jackson,

Please allow the rodeo and roping on June 24, 2017. We can rope and rodeo at the same time. This will mean a lot to local business!!

Kindly,

Clarene Law
Antler Inn
PO Box 575
Jackson, WY 83001
(307) 733-2535

Sandy Birdyshaw

From: Mitch Rowe <mitch@snakeriverbrewing.com>
Sent: Thursday, November 10, 2016 9:58 AM
To: Town Council
Subject: Rodeo

Dear Council:

Please accept this email as support of **COMPROMISING** between the Jackson Hole Rodeo and the World Series Team roping and their contested June 24, 2017 date. I personally compete and support both organizations.

I believe eliminating the "slack" component of the rodeo last year worked well for both the team ropers and the rodeo contestants and the spectators.

Our tourists have come to expect a rodeo EVERY Wednesday and Saturday and I think that experience should be available to them EVERY Wednesday and Saturday. The tourists do not want to watch only team roping.

However, we do not want to turn down the team ropers and the economic impact they bring to the valley.

Therefore, I support both events without the slack (pre-rodeo) component of the rodeo.

Thank you- mitch rowe

Sandy Birdyshaw

From: Jenna Schmid <jschmid@wyom.net>
Sent: Thursday, November 10, 2016 9:18 AM
To: Town Council
Subject: SAVE THE RODEO!

SAVE THE JUNE 24th RODEO PLEASE!

Jenna Schmid
Administrative Assistant
Osprey Beverages
PO BOX 470
Jackson, WY 83001
307-733-6767 PH
307-739-1162 FAX

From: Stacy
To: [Town Council](#)
Subject: World Series team roping
Date: Saturday, November 12, 2016 2:17:48 PM

Hello my name is Stacy Mcknight my family and I have been coming to Jackson in the summer time for 4 years. We love to compete in the weekly rodeo and appreciate this Professional event. We are from Arizona where they have a lot of rodeos but the Jackson Hole rodeo is unique because it is more affordable for the competitor and brings an exciting entertainment aspect to their production that many other local rodeos fall short on.

Over the years through my Teton Village photography jobs I have visited with many of the tourists that come to Jackson, they are always amazed at the quality of the performance at this rodeo. Many families that I have talked to said it was the most memorable part of their vacation. These travelers make a special point to see this rodeo performance because it is often the first time they have ever seen a rodeo.

The World Series Team Roping event in June is a different aspect of rodeo, it has only one event (team roping) and it focuses more on the jackpot competition then on the performance aspect. These competitions go on ALL day and offer large payouts to the winners.

I personally feel that the Jackson Hole Rodeo is a huge part of the towns history and the type of people (tourists)that attend it are going to spend more money in the town than the ropers that would come to the World Series Team Roping. If you do have to choose just one event it should be the JHR .

Thank you for your time
Sincerely
Stacy McKnight
Wickenburg, Az

Sent from my iPhone

The Best Small Luxury SUVs in 2017
money-rankings.com
<http://thirdpartyoffers.juno.com/TGL3131/582786e610e8d6e5236cst03vuc>

From: Kristina Jackson
To: [Town Council](#)
Subject: June 24th Rodeo
Date: Thursday, November 10, 2016 8:53:13 PM

To Whom It May Concern,

My name is Kristina Jackson and I am the Store Manager at Boot Barn in Jackson. When I heard that the Saturday rodeo on June 24th might be cancelled due to the roping event wanting the entire day for them I was a little concerned and perplexed. The Jackson Hole Rodeo is a staple in this community and employs a lot of locals. It also brings business into my store and other businesses. To cancel the rodeo for one night puts a lot of people out of work and takes away a great revenue not only for the rodeo but for Jackson as a whole. Last year the roping was the same day as the rodeo. I understand that they want the arena to house their steers. That makes sense. But....they can always have their roping on Sunday. If there isn't a rodeo on Friday, then they can have it on Friday. There is absolutely no reason to cancel the tradition of the Saturday night rodeos for a roping. The ropers that are attending and competing are not bringing money to the town or businesses. They will come fully dressed with gas tanks full from across the state line where on average it is cheaper. But the folks that are visiting Jackson and want to go the rodeo will be buying outfits, buying gas, buying food, and more than likely staying at our hotels.

If we are to have one event and not the other then I would vote for the rodeo. Let's keep the tradition. Let's keep the employees employed. Let's keep the revenue in our town.

Thank you,

Kristina Jackson
Store Manager
Boot Barn
Jackson WY

406-539-6720
kristinajackson80@gmail.com

From: Jared Kuhns
To: [Town Council](#)
Subject: Rodeo date
Date: Thursday, November 10, 2016 7:32:34 PM
Attachments: [Dear Town Council.docx](#)

Find attached my letter in regards to June 24 rodeo date.

Thank You

Jared

From: Dan Winder
To: [Town Council](#)
Subject: save the 24th of June Rodeo
Date: Thursday, November 10, 2016 11:29:50 AM

I cant believe that an outsider wants to make our rodeo of the week cancel. Our customers are used to the rodeo being in town every Wednesdays and Sunday. I cant see why they cant work together as they have for the last 6 or 7 years. They don't over run each other they don't even us the some arena. I vote for team work. THANK YOU DAN WINDER GM ELK COUNTRY INN 304-413-2364