



# TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

**PREPARATION DATE:** NOVEMBER 9, 2016    **SUBMITTING DEPARTMENT:** PLANNING & BUILDING  
**MEETING DATE:** NOVEMBER 14, 2016    **DEPARTMENT DIRECTOR:** TYLER SINCLAIR  
**PRESENTER:** TYLER SINCLAIR

**APPLICANT:** JACKSON HOLE MOOSE HOCKEY – JEFF POTTER

**SUBJECT:** TEMPORARY SIGN PERMIT – Jackson Hole Moose Hockey

## STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

## BACKGROUND/ALTERNATIVES

The applicant has requested one (1) temporary banner to be located at 105 Buffalo Way (Albertsons) on multiple dates. The display dates will be the following:

- November 7, 2016 through November 20, 2016
- November 28, 2016 through December 4, 2016
- December 12, 2016 through December 18, 2016
- January 1, 2017 through January 15, 2017
- January 30, 2017 through February 12, 2017
- February 20, 2017 through March 5, 2017

Section 5.6.1.4 of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

## ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

## ATTACHMENTS

Applicant Submittal

## FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation of the banners located at 105 Buffalo Way, subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The signs shall not be located on the sidewalks or in the public right of way.
3. The sign maybe installed on the following dates:
  - November 7, 2016 through November 20, 2016
  - November 28, 2016 through December 4, 2016
  - December 12, 2016 through December 18, 2016
  - January 1, 2017 through January 15, 2017
  - January 30, 2017 through February 12, 2017
  - February 20, 2017 through March 5, 2017

SUGGESTED MOTION

I move to **approve** the temporary banner in conjunction with Jackson Hole Moose Hockey, subject to three (3) conditions of approval.

**(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)**



**TEMPORARY SIGN PERMIT APPLICATION**

**Planning & Building Department  
Planning Division**

150 East Pearl Ave. | ph: (307) 733-0520 or  
P.O. Box 1687 | (307) 733-0440  
Jackson, WY 83001 | fax: (307) 734-3563  
[www.townofjackson.com](http://www.townofjackson.com)

**EVENT NAME:**

Event Name: Jackson Hole Moose Hockey Physical Address of Event: 100 East Snow King Ave.  
Description of Event: 2016-17 season of Jackson Hole Moose Hockey - This temporary sign permit application is for the large banner at albertsons that promotes each individual weekend of Moose hockey games throughout the season

**EVENT SPONSOR/APPLICANT:**

Name: Center Management, Inc. Phone: 307-201-1633 x3  
Mailing Address: PO Box 10965, Jackson ZIP: 83002  
E-mail: jhjpotter@yahoo.com Non-Profit:  For Profit:

**TEMPORARY BANNER LOCATION: Consent from Property Owner Required** (maximum of 4 signs allowed, display dates up to two weeks allowed)

|  |   |
|--|---|
| Business/Description: <u>Albertson's</u>   | Business/Description: _____   |
| Physical Address: <u>105 Buffalo Way</u>   | Physical Address: _____   |
| Dates of Display: <u>11/7-20, 11/28-12/4, 12/12-18, 1/2-15</u><br><u>1/30-2/12, 2/20-3/5</u>     | Dates of Display: _____   |
| Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> | Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Business/Description: _____  | Business/Description: _____   |
| Physical Address: _____  | Physical Address: _____   |
| Dates of Display: _____  | Dates of Display: _____   |
| Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>            | Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/> |

**SUBMITTAL REQUIREMENTS. Attach the following:**

- Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.
- Installation specifications, and any structural details or specifications required for freestanding signs.

*Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.*

\_\_\_\_\_  
Signature of Authorized Event Applicant  
Jeffrey Potter  
Applicant Name Printed

\_\_\_\_\_  
Date  
11/1/16  
Business Manager  
Title

# JACKSON HOLE MOOSE HOCKEY

20' wide x 16' tall,  
vinyl banner

# ROCKS!

MUSIC AT 7:00 PM  
GAMES AT 7:30 PM



**NEXT GAMES:**

**VERSUS:**

**MUSIC BY:**

**ADULTS - \$9 KIDS - \$5**

**SNOW KING SPORTS & EVENTS CENTER**