



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: November 10, 2016
MEETING DATE:

SUBMITTING DEPARTMENT: Administration
DEPARTMENT DIRECTOR: Bob McLaurin
PRESENTER: Roxanne Robinson, Assistant Town Manager

SUBJECT: Shaeli Funk – Senior Capstone Project – Veteran Parking Spaces

STATEMENT/PURPOSE

The Town Council approves any specially designated parking spots within public parking lots.

BACKGROUND/ALTERNATIVES

Shaeli Funk, a senior in the Teton County School District, is requesting Council support and permission to designate parking spots in public parking lots specifically for Veterans and Active Duty personnel. She plans to design and paint each spot as a thank you to those who have fought for our country utilizing assistance from local school classes. Additionally, signage would be installed at each spot in order to account for weather that may damage the painting over time. She is not requesting municipal code changes in order to legally enforce these spots, but rather proposes that the use of the spots would be monitored by an “honor system” without requiring any form of identification in order to take advantage of the spots. She is proposing this for public parking lots as well as for private businesses in the community.

Ms. Funk estimates the cost of this project at approximately \$800. Her intention is to collaborate with local schools and raise the funds necessary to cover any expenses for implementation of her proposal other than Town crews needed to install signage.

Staff recommends the Council direct staff to meet with Ms. Funk to fully understand her request and any staff and fiscal impact to the Town of Jackson and present a recommendation at the November 21, 2016 Town Council meeting.

The Town Council has many options, several are listed below:

1. Direct staff to meet with Ms. Funk to fully understand her request and any staff and fiscal impact to the Town of Jackson and present a recommendation to the Town Council at the November 21, 2016 Town Council meeting.
2. Approve Ms. Funk’s request and direct staff to designate an appropriate number of Veteran and Active Duty parking spots in each of the Town’s public parking lots and to install the signage provided by Ms. Funk in those spots.
3. Direct staff to meet with Ms. Funk to fully understand her request and any staff and fiscal impact to the Town of Jackson and present a recommendation to the Town Council at the November 21, 2016 Town Council meeting and vote against the motion thereby denying the request for the additional spaces.
4. Other.

STAKEHOLDER ANALYSIS

The stakeholders involved with this request include Ms. Funk, the citizens of the community, patrons of our public parking lots, Veterans and Active Duty personnel being honored by this project, school classes involved

with the project, and visitors to our community that will see our example of one way to continue honoring our Veterans and Active Duty personnel.

ATTACHMENTS

Ms. Funk's email request.

FISCAL IMPACT

The fiscal impact would need to be determined with further inquiry and would depend on the number of signs being installed in public parking lots, the hardware and signposts needed for the project.

STAFF IMPACT

Because Ms. Funk is not proposing legal enforcement of the parking spots, there would not be an impact to law enforcement or municipal court. The staff impact would likely be minimal but would need to be further reviewed after discussion with Ms. Funk and presented at the November 21 meeting. Staff impact would likely involve installation of signage provided by Ms. Funk. Town staff would likely not be involved with sign installation within private parking lots such as grocery stores.

LEGAL REVIEW

Not applicable at this time.

RECOMMENDATION

Staff recommends the Council direct staff to meet with Ms. Funk to fully understand her request and any staff and fiscal impact to the Town of Jackson and present a recommendation to the Town Council at the November 21, 2016 Town Council meeting.

SUGGESTED MOTION

Should the Council be ready to take action, one possible motion would be:

I move to direct staff to meet with Ms. Funk to fully understand her request and any staff and fiscal impact to the Town of Jackson and present a recommendation to the Town Council at the November 21, 2016 Town Council meeting.

Synopsis for PowerPoint (120 words max):

Background:

Shaeli Funk, a senior in the Teton County School District, is requesting Council support and permission to designate parking spots in public parking lots specifically for Veterans and Active Duty personnel. She plans to design and paint each spot as a thank you to those who have fought for our country utilizing assistance from local school classes. Additionally, signage would be installed at each spot in order to account for weather that may damage the painting over time. She is not requesting municipal code changes in order to legally enforce these spots, but rather proposes that the use of the spots would be monitored by an "honor system" without requiring any form of identification in order to take advantage of the spots. She is proposing this for public parking lots as well as for private businesses in the community.

October 31, 2016

The Town of Jackson Hole,

My name is Shaeli Funk. I am a senior in High School and I am proposing an idea tinted red, white and blue. It's a simple idea but I know it can have a huge impact on our community and possibly the communities of others.

In collaborating with the town council and local companies, I plan to designate and design multiple Veteran and Active Duty Parking Spots. Granted, these parking parameters already exist in multiple cities nation wide. In order to make my project individual and unique from these, I plan to invite the local schools to get involved; each space(asphalt) will be designed as a thank you note, addressed to those who have fought for our country. At the bottom of each letter, will be a large space where children from the local schools can paint their names(or the class can sign "Teacher's Name's Class of 2016-17"). Considering our Jackson weather, it would also be necessary to erect several signs above the parking spots with a photograph of the parking space copied onto it's face and titled "Veteran and Active Duty Parking". This way, the spots wouldn't have to be redone every year. It is a simple idea but I believe it will have a large effect on our community as a whole.

Parties affected by this project include but are not limited to,

-Jackson Hole Town Council-

Will need to surely go through a process to designate several Veteran Parking spots while abiding by the municipal code. Regarding regulating the spots, I was planning on the spots being solely monitored by an "honor system". Unless the Town Council or affected businesses feel differently, I don't believe it is necessary to require a form of identification to park in the spots.

-Local Grocery Stores-

Will need to get permission to designate several spots as veteran parking.

-Local Veteran Population-

Will need to get input on where the parking places would be most valuable and what the design for the "designated parking sign" will look like.

-Local schools-

To help in the design of the parking places and possible fundraising efforts.

Financially, the estimated cost to paint 10 spots and erect signs is roughly \$800.00. This amount could be achieved by collaborating with the schools to organize a fundraiser. There also happens

to be another girl in my Senior Capstone Class who plans to center her project around baking and bake sales to raise money for the community. I have communicated with her and she is open to helping me achieve my financial sum for my project. Also considering the generous nature of our Jackson community, I am sure some of the businesses I will be coordinating with for the painting and signage would be willing to give me a discount.

To close out the project and celebrate it's success, there could potentially be a final "get together" with students from the schools and several veterans in the community. Several students could read out the individual letters their classes had composed that were now painted on the parking places around town. The grand finale could be one of the students partnering with one of the vets to cut a big red ribbon across one of the parking places. I believe this will leave a lasting impact on our community and a connection between students in the valley and the service men and women who have fought for our country.

I look forward to coordinating with the Town Council to make this vision of mine a reality!

Sincerely,

Shaeli Funk

keep handing out the sunshine